

2023 MEDIA KIT



THE SMILE RUN

OUR PREVIOUS RACES

2016	350	2019	200	2021	200
2017	200	2020	125	2022	285
2018	250				

Together we have raised over \$60,000!

The following schools' Special Education Departments in Cherokee County have benefitted from the Christian Egener Foundation.

CCSD PRESCHOOL
HICKORY FLAT ELEMENTARY
CLAYTON ELEMENTARY
TEASLEY MIDDLE
SEQUOYAH HIGH
CHEROKEE CHARTER ACADEMY
WOODSTOCK HIGH

KNOX ELEMENTARY
CHEROKEE HIGH
HASTY ELEMENTARY
FREEDOM MIDDLE
AVERY ELEMENTARY
MISSION POINT PRESCHOOL



2023

Please join us for the eighth annual Smile Run in memory of Christian Egener and hosted by the Christian Egener Foundation, Inc. Christian passed away in the fall of 2015 from asthma-related complications. He was an energetic little boy who loved to dance and sing, and his smile was contagious. Proceeds from the race will go directly to organizations & projects that benefit children, particularly those with special needs. Our hope is that through this race, we will be able to bless other children and bring years of smiles to their faces. It's a night race for the whole family.

2022 SPONSORS

- ★ Apex Vacuum
- ★ Buffalo's
- ★ Canton First Baptist
- ★ Children's HealthCare of Atlanta
- ★ Darby Funeral Home
- ★ Doug Frazier Photo
- ★ Dyer & Rusbridge
- ★ Griffith & Werner, Inc.
- ★ KAM Construction
- ★ Lakota Springs
- ★ Mid City Pharmacy
- ★ Mission Graphics
- ★ Patricia Sawtelle Ga Platinum Realtors
- ★ South State Bank
- ★ Wagle Family

FOR MEDIA USE

To use any of the artwork, click the image for download.

FLYER 5.5x8.5"



POSTER 11x17"



LOGOS



FOR USE OVER WHITE
OR VERY LIGHT
BACKGROUNDS



FOR USE OVER DARK
BACKGROUNDS



FOR USE INCLUDING
BLUE BACKGROUND

COLORS



HEX #58B0F8
CMYK 62.17.0.0



HEX #FEF252
CMYK 3.0.92.0

CONTACTS

Keith Egner

Founder

ChristianEgnerFoundation@gmail.com

678.982.5927

Kelley Vaughan

Operations & Sponsorship Coordinator

kelley@schoonoverinc.com

678.677.2694

Jonny Cunningham

Mission.Graphics & ARTIS Collective

Graphics & Media Assistance

jonny@artiscollective.com

770.596.3917



THE SMILE RUN



Children's
Healthcare of Atlanta



Email

ChristianEgnerFoundation
@gmail.com

Phone

678.982.5927

Web

thesmilerun.com